

PRESS RELEASE FOR IMMEDIATE RELEASE Monday May 7, 2007 Media Contact: Kelly Flint (520) 903-9000 ext. 306 or (520) 400-9533 cell klint@unitedwaytucson.org

Enjoy Live Basketball While Helping Keep Kids Safe After School

TUCSON, AZ - Attention Basketball Junkies! The Arizona Cactus Classic is coming to Tucson May 18-20 with nationally ranked high school AAU (Amateur Athletic Union) teams, elite players, over achievers, underdogs, applause, cheers and yes, some disappointments.

Held at McKale Memorial Center & Bear Down Gymnasium at University of Arizona, the 3-day tournament begins with 32 teams that play a countdown to the finals on Sunday at 2pm.

\$5 of every ticket purchased at Bank of Tucson goes to United Way's Keeping Kids Safe After School focus area.

United Way's Keeping Kids Safe After School focus area is working to help provide children with highquality after school programs supervised by caring adults. Research has shown that between 3-6pm the most crime occurs as well as teen pregnancy and drug use. United Way is committed to Keeping Kids Safe After School through their partnerships with agencies, companies and neighbors and through after school programs.

Plan a family outing, bring you little brother or sister or come with your friends to Arizona Cactus Classic's tournament. Get a peek at the stars of tomorrow while watching what it takes to endure and win on the basketball court today.

| When: | May 18 – 20 Friday Sat Sunday | 6pm – 11pm 9am – 11pm 9am – Championship Game at 2pm |
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| Where: | McKale Memorial Center & Bear Down Gymnasium at University of Arizona. | |
| How much: | \$10 per wristband which gets you in for all three days. Purchase your wristband at Bank of Tucson (near Broadway and Columbus) and \$5 will be donated to United Way of Tucson and Southern Arizona to Help Keep Kids Safe After School | |

For more information go to <u>azcactusclassic.com</u> or <u>unitedwaytucson.org</u>

United Way of Tucson and Southern Arizona brings our community together to change the lives of those people who need it most. Through partnerships with agencies, neighborhoods, government and businesses, United Way is ensuring children are ready to succeed, families are financially stable and safe, and seniors lead independent, active lives. For more information visit www.unitedwaytucson.org.